



EFB kindly invites its young members to take part in this informative activity that aims to show them, firsthand, the work of the main EU institutions at a moment when issues like the new EU Green Deal are starting to become increasingly relevant for their businesses. They will also share views on the role of family businesses in the economy and communities not only with decision-makers, but also with other NextGens from different European chapters.

April 24

- 14.00: Brussels cultural tour.

EVENING EVENT (VENUE TBC)

- 17.00: welcome drinks
- 17.30: Presentation by Mark Essex, Director of Public Policy KPMG in the UK.
- 18.00: Presentation: *Receiving the Baton, Best Practices*, by For Talents.
- 19.00: Informal Networking Dinner

April 25

08.30: Arrival at European Commission.

Charlemagne Building, 170 Rue de la Loi

09.00: *The European Commission, The Political Executive Of The European Union: Role, Challenges, Priorities of the new College.*

Vassilios Kanaras, Legal Officer of the Unit "Access to Procurement Markets", DG Grow.

10.30: *Digital Single Market Strategy: Bringing Great Improvements To The European Industry And Citizens.*

Prabhat Agarwal, Acting Head of Unit "E-Commerce and Platforms", DG Communications Networks, Content and Technology.

11.45: *Research And Innovation For The European Green Deal:*

- What is in the European Green Deal?
- What sectors of the economy are involved in the European Green Deal?
- How will the European Green Deal be financed?
- How can businesses benefit from the Green Deal?

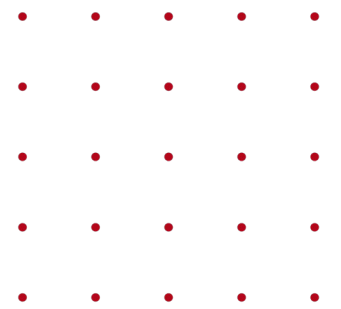
Q&A with Liutauras Guobys and Eva Rueckert, DG Research and Innovation.



13.15: Transfer to European Parliament.

13.30 -14.30: Lunch with Members of the European Parliament, hosted by Martina Dlabajová MEP.

14.45 -16.30: Guided tour of the European Parliament.



Martina Dlabajová

Member of the European Parliament (Renew Europe Group)

Host of the Lunch at the European Parliament

Martina Dlabajová has been a member of the European Parliament since 2014. She is the Renew Europe Coordinator in the Committee on Industry, Research and Energy, the Co-Chair of the SME Intergroup in the European Parliament and the Chair of Renew Europe SME Taskforce. In her previous term, she initiated the Intergroup for Creative Industries and was appointed its Vice-President. In her work, she focuses mainly on SMEs, family businesses, creative industries, digitalisation and research & innovation. She is a great supporter of young people and is the author of the project of motivational traineeships for young people "PročByNe?" („Why Not?"). In 2020, she founded her other project "It's OK to feel DOWN", where she interviews personalities from the creative industries in the Czech Republic to show that with creative thinking it is possible to overcome obstacles and follow the visions.



Martina Dlabajová is the former President of the Regional Chamber of Commerce of the Zlin Region in the Czech Republic (2012 – 2014). She also founded and managed several companies in the Czech Republic, the Slovak Republic and Italy. In 2019, she received the Gold Badge of the Italian-Czech Chamber of Commerce and Industry (Camic) for contribution to the development of economic and business relations between the Czech Republic and Italy. In 2020, the President of the Italian Republic awarded her the title of Knight of the Order of the Star of Italy (Cavaliere dell'Ordine della Stella d'Italia) for her outstanding contribution to the Czech-Italian relations.